



# DARPAN

*e-News Letter*

**DARPAN VOL VIII ISSUE III**  
(July-Sep. 2015)



**Dr. Mona Tawar**  
**Dr. CA Prashant Jain**

*"In order to succeed, your desire for success  
should be greater than your fear of failure."*  
- Narendra Modi

**PIONEER INSTITUTE OF PROFESSIONAL STUDIES<sup>TM</sup>**

(An Autonomous Institution Established in 1996)

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## *From the Editors' Pen*

This issue of “Darpan” is filled with a Seminar, Faculty Development Program, Staff Development Program, Semester End Examination, Free Health Check-up Camp under NSS SFU Unit 01, Yoga Shivar, Visit to Bahuuddeshiya Seva Samiti under Social & Entrepreneurship Cell,

The activities instill in students, an obsession for creativity and innovation. The programs positions stress on well-formed personality improvement of the students and also in inculcating the standards of relationship and uprightness in them.

We envisage a future as the finest educational institution of the country by providing multiplicity and diversity of activities and achievements.

We dream, desire and yearn to train each student to have command of conception and comprehension, to facilitate them the access to the best openings for privileged education, to make learning simpler, smarter and realistic, to develop true independence with mutual harmony, to enhance physical, mental and spiritual growth through a perfect blend of academics, co-curricular activities, and events to narrow the gap between privileged and underprivileged youth in our society.

**Dr. Mona Tawar**

**Dr. CA Prashant Jain**

## *Message from Dr. CA P. K. Jain*



Pioneer Institute of professional Studies is established to outfit to the needs of professional education. The Institute is indomitable to stimulate unquenchable fire of desire to discover, and to implant the persistent stamina for success with a sensible understanding so as to be successful in whatever fields of activities they are operating and whatever positions they hold on completion of their education. The Institute is committed to make its students fully secure, well-informed, societal alert.

The best ways to serve society will be to make the young generations more creative and responsible; this can be achieved only through quality education. We, the promoters, took an endeavor in this course and established Pioneer I am happy to see the steady augmentation and enlargement of this Institute since its initiation.

I look ahead to the unconditional support from all establishments, concerned academic institutions, industries, community, colleagues, faculty, friends and most prominently the students, who have joined hands in realizing my dreams into reality in serving to humanity and making this institute a great success.

I am sure, that the Institute will undoubtedly develop into a top-level management institute of the nation very short and craft a position for itself.

## *Message from Dr. CA Prashant Jain*



Education has continued to evolve, diversify and extend its reach since the dawn of human history when a new direction has to be given to an age old process. Learning should be a passionate, interactive process in which students are allowed to explore and evolve objectives. An environment that is conducive to learning is one which allows space to express opinions, set up communication and build skills and resources. While the Institutes are committed to building such an environment, the belief is that the learning is not complete without the commitment to the same ideals, and only then the magic will unfold.

The flourishing infrastructure and technology and tools deployed are designed to reinvent the plethora of cultural and sports activities all go to make the learning process a delightful finding.

The prime goal of our Institute is the development of the all-round personality of each student and to undertake pioneering scholarly activities for students, staff members, parents and community at large, to expand their horizons, by providing much needed quality education to the youth.

## *Message from Dr. Mona Tawar*



While academic excellence is our foremost driving force, the Institute is also devoted to train students for life, brush them to face the challenges of tomorrow, and encourage them to be socially significant. We encourage each student to develop in their extraordinary field of attention so as to best showcase their talent. We constantly attempt to always live up to this ideology and instill this into everything we do, with the intention that the student grow to their full potential.

The challenge is in developing good sense of control, moral values within the ever-changing social custom of society as students these days are much more receptive; acquire very high self-esteem and believe in independent thinking. Therefore, we ensure that the approach to motivating and getting the best out of the student is based on the positive reinforcement of good work and good behavior. Our educational philosophy is centered on praise, encouragement, enthusiasm, and affection, rather than criticism, fear, and punishment.

We sincerely hope PIPS will provide happiness and fulfillment for generations to come and beautifully shape lives of its students year after year.

## *Message from Ms. Isha Jain*



In order to recognize the importance of providing educational activities that enrich and broaden student experiences as an integral part of the curriculum as well as beyond the normal academic day, the Institutional Committee supports the development of co-curricular and extracurricular programs in accordance with the policies established. Our Co-curricular activities CCA are defined as those activities that enhance and enrich the regular curriculum during the normal days. These programs are defined as those activities that broaden the educational experience which usually take place beyond the normal college day. All students are invited to participate and give the presentations to meet the needs of and to stimulate interests expressed by students and should cover a broad range of abilities. There are equal opportunities for all students to participate in such programs.

Recognizing the positive aspects of co-curricular programs that enrich and enhance the regular elementary college program, the College Committee supports the development of such activities in all areas of the approved curriculum.

## National Youth Conference 20th National Conference on Youth: I am Red

On **24/09/2015**, 20th National Conference was held at Pioneer Institute of Professional Studies Indore. The theme of the conference was “Youth: I am Red”.



### Inaugural Session

The inaugural started at 9:00 A.M. Conference started with the welcoming of guests. The guests of the conference were: Dr. Sandeep Atre, Dr. Punit Dwivedi and Ms. Aditi Chourasia. This was followed by lamp lightening after which the Institute presentation was delivered by Ms. Rashmi Badjatiya.





## Speech by Dr. CA Prashant Jain (Conference Chairperson)

Dr. CA Prashant Jain welcomed the gathering and briefed all about the conference; the objectives; the layout of the conference etc. Dr. CA Prashant Jain also spoke on the panel discussion theme which was “I am What I Read” with respect to Social Media, Print Media, Religion and Spirituality, Curriculum and Books. He also raised few question such as: Why the Youths today are RED (Violent)? , Why the youths are witnessing serious health issues? Why they are so much addicted to Social Media? Why the energy / potential of the youth is getting wasted? who is responsible behind the degradation of the youths etc.



## Speech by Dr. CA Pramod Kumar Jain

Dr. CA Pramod Kumar Jain stepped forward to present his views on the same theme. Here he emphasized on who a youth is, what potentials the youths carry, why the youth has diverted along with the need of making the youths realize their importance they play in the society. He said he does not believe that any child can be bad. Sometimes it is the environment that spoils the youth.

## Panel Discussion



This was followed by panel discussion. The panel moderator was Ms. Ratna Juneja who very effectively raised questions and made the discussion fruitful. The panels were judged by our esteemed guests namely; Dr. Sandeep Atre, Dr. Punit Dwivedi and Ms. Aditi Chourasia.



## Discussion I: I am What I Read with respect to Social Media

The first panel was based on the theme: “I am what I read with respect to Social Media”. In this panel 20 students participated, which included students from different colleges along with Pioneer. Here the discussion revolved round: Why the youths are addicted to Social Media? Which is the most common Social Media used by the Youths and why; has Social Media affected the life style of the youths etc.



## Discussion II: I am What I Read with respect to Print Media

The second panel was based on the theme “I am What I Read with respect to Print Media”. In this panel 20 students participated which included students from different colleges along with Pioneer. Here the discussion revolved round: Is the youth affected by the Print Media? What are the various reasons because of which the youths avoid being friendly with Print Media?



## Discussion III: I am What I Read with respect to Books and Curriculum

The third panel was based on the theme “I am What I Read with respect to Books and Curriculum”. In this panel 20 students participated which included students from different colleges along with Pioneer. Here the discussion revolved round: Why the youths are not fascinated in reading books, does the book teach the youths wrong things? Are the books meant only to read, mug and clear examination?, Does the books have any relevance in the lives of the youths etc.?



## Discussion IV: I am What I Read with respect to Religion and Spirituality

The fourth panel was based on the theme “I am What I Read with respect to Religion and Spirituality”. In this panel 20 students participated which included students from different colleges along with Pioneer. Here the discussion revolved round: Does any religion teach wrong practices? Why the youths are not inspired from holy books like Bhagwat Geeta etc.



## Valedictory Session

Finally four panelists were shortlisted and declared as winners from each panel. The details of the same areas under:

S.No	Topic of Discussion	Name of Student	Name of College
1	I am What I Read- Social Media	Shubham Chouhan <b>and</b>	Prestige Institute of Management
2	I am What I Read- Print Media	Rashi Priydarshini	Prestige Institute of Management
3	I am What I Read- Curriculum and Books	Anand Mantri	Acropolis Technical Campus
4	I am What I Read- Religion and Spirituality	Pallavi Joshi	Acropolis Technical Campus



The panel discussion was a great success as 81 students participated in the discussion to present their views on the panel discussion theme “I am what I Read”. Overall the gathering constituted of 200 Pioneer as well as 100 students coming from different colleges all over Indore. All the students who participated in the panel were given Certificate of

Participation, and the winners were given Certificate of Appreciation by the panel of judges. The major participation was from APEX Institute, Acropolis Technical Campus, Vikrant Institute, IPS Academy, Prestige Institute of Management and Research, Gujrati Innovative etc.

After the accomplishment of panel discussion, it was followed by the words from the invitees. It started with Dr. Sandeep Atre, a well-known orator. Dr. Atre stated that he was very happy to witness such a conference which was designed focusing the youths. He strongly felt the need of having such conferences in future also. He said that youths ignite innovation and such innovations can bring in laurels to the nation if rightly guided. He also said that every youth has potential; the only need is to unfurl it. Then it was Dr. Punit Dwivedi who spoke on the same theme and made the youths know the reality of life. He also suggested that the youth should take few initiatives which will help in the development of the nation. Today if India needs to develop, this can only be possible with the development of the youths. There are several opportunities which need to be explored but the youth is indulging in wrong activities which is the cause the nation is still way back. It is good that the blood of the youth is boiling but it is only useful when the youths do something productive. Ms. Aditi Chourasia also tried motivating and guiding the youths through her speech. The conference ended with vote of thanks which was delivered by Ms. Suchi Modi.



The organizing committee constitute of the following members namely:

S. No	Name of Committee Members	Designation
1	Dr. CA Prashant Jain	Conference Chairperson
2	Mr. Varun Keshri	Conference Secretary
3	Ms. Kumkum Sinha	Conference Secretary
4	Ms. Suchi Modi	Conference Joint-Secretary



## Major Research Project

### FORMAT FOR SYNOPSIS OF MAJOR RESEARCH REPORTS

#### Content of Synopsis

- Title of Research Project in appropriate form( See Annexure 2)
- Table of contents

Including columns for ‘contents’, ‘page number’

E.g.:

Contents	Page No.

- Introduction( 3-4 Pages)

It includes Brief Introductory information related to the study which develops conceptual frame work of students.

- Rationale: (1-2 paragraph)

This Point includes reasons or justifications for the question that Why the study is needed?

- Literature Review ( Reviews of 4-5 papers/Articles , 2-3 Pages)

This Point includes Review of the work carried out by other researcher in similar area or related area(findings from previous academic research studies in the topic under study).

This part would contain literature review written with proper in-text citations and the material from the literature review would lead to development of the various concepts (conceptual development) or variables used.

- Objective(s)( Maximum 3 objectives)

Objectives should be start with the word “To”.

For example in ‘A study of brand loyalty in the product category of biscuits’ the objective should be:

To find the level of customer loyalty in selected biscuit brands

- Research Methodology( 1-2 Page) Research Type

Research Unit

Population

Sample Size

Sampling Method

Tools for data collection

Tools for data analysis

- Expected Outcomes(1-2 paragraph)

This Point includes expected result of the study.

- References

References should be written in APA Style.

Each element (e.g. Author[s], Date, Title, Publication information) has a standardized format including punctuation and presentation style (e.g. capital letters and italics etc.).


Sequence of information should be

- a) Author(s) Name( Last Name first)
- b) Date or year of Publication
- c) Title of the work
- d) Publication Information
- e) Additional information (e.g. Editions, Page No)

## *MBA III Semester (2014-16 Batch): Major Research Project Topic Allotment*

S. No	NAME OF THE STUDENT	MAJOR RESEARCH PROJECT TOPIC	NAME OF THE GUIDE
1	Neha Gurung	A Critical Analysis on Role of Risk in Online Transaction	Mr. Sumit Zokarkar
2	Savan Naik	A Comparative Study of Customer Satisfaction Among Flipkart And Amazon	Mr. Sumit Zokarkar
3	Shahrukh Shaikh	A Study on Consumer Perception towards Quality of Packaged Foods in Indore	Mr. Sumit Zokarkar
4	Shalini Singh Baghel	A Study on Acceptance of Mobile Marketing Tools among Students of Indore	Mr. Sumit Zokarkar
5	Ambrish Pratap Singh	A Study on Customer Loyalty Towards Various Brand of Chocolate	Ms. Kumkum Sinha
6	Anshul K Tiwari	A Study on the Impact of Promotional Activities on Consumers Behavior at Retail Outlets	Ms. Kumkum Sinha
7	Anshu Singh	A Comparative Study of Marketing Strategy of Mahindra Two Wheeler and TVS	Ms. Kumkum Sinha
8	Ashutosh Shukla	A Study on the Influence of Branding on Consumer Purchasing Behavior	Ms. Kumkum Sinha
9	Sahil Khan	A Study on Factors Affecting the Purchase of Edible Oils	Ms. Kumkum Sinha
10	Dileep K Tiwari	Application of Tri-component Model: A study of Attitude Towards Online Dating Websites	Mr. Radheshyam Acholiya
11	Harish K Chaturvedi	A Study of Impact of Video Games on Personality	Mr. Radheshyam Acholiya
12	Harshit K Sharma	A Study on the Pricing Strategy of Tata DOCOMO: A Comparative Study of Pricing in Telecom Sector	Mr. Radheshyam Acholiya
13	Shubhi Sharma	Consumer Breakfast Habits: A Study on Factors Considered While Selecting Breakfast for Family	Mr. Radheshyam Acholiya

14	Aditya Apte	Application of Weber's Law: A Study of Noticeable Difference in Product	Mr. Varun Keshari
15	Akash Patil	A Study of Perceived Risk Variables Related to Product or Service	Mr. Varun Keshari
16	Alfred Scott	A Study on Factors Affecting Brand Switching in Service Industry	Mr. Varun Keshari
17	Aman Pratap Singh	A Study of Consumer Attitude Towards Private Label Brands	Mr. Varun Keshari
18	Vikas Kumar	A Study of Student's Perception of Personality Development Classes	Mr. Varun Keshari
19	Shailendra Gour	A Study on New Financial Approaches for the Economic Sustainability in Manufacturing Industry	Ms. Tanu Shrivastav
20	Shailendra Verma	An Analytical Study on Impact of FDI in Industrial Development in India	Ms. Tanu Shrivastav
21	Tushar Shah	A Study on Role of Currency in Future Markets of India	Ms. Tanu Shrivastav
	,		
22	Vikas Kumar Mishra	A Study on Mass Market Penetration Strategy of Coca Cola, India	Ms. Suchi Modi
23	Swikriti Masih	A Study on Factors Influencing People to Choose Teaching as a Career in Professional Institutions	Ms. Suchi Modi
24	Shubham K Kanungo	A Study on Work Life Balance of Professional in Indore City	Ms. Suchi Modi
25	Brajraj Singh Solanki	A Study on Factors Influencing Employee's Job Satisfaction With Special Reference to Educational Institutes	Ms. Suchi Modi
26	Ameya Nasery	Job Satisfaction of Higher Secondary School Teachers in Indore City: An Empirical Analysis	Ms. Rashmi Farkiya
27	Brijraj Singh Singroul	A Study on Job Hopping Attitude among Medical Representatives in Indore City	Ms. Rashmi Farkiya
28	Deepika Yadav	Career Motivation of Faculty Members in Management Institutions	Ms. Rashmi Farkiya
29	Jitesh K Dubey	A Study on Effect of Work Pressure on Employee Performance in Stock Market Firm	Ms. Rashmi Farkiya
30	Raj Upadhyay	A Study on Influencing the Job Satisfaction of Employees in Service Industry	Ms. Rashmi Farkiya

31	Shifa Jain	A Critical Analysis on Impact of Training on Motivation With Reference to Faculty Members	Dr. Mona Tawar
32	Shweta Singh	A Study on Retention Factors in IT Industry	Dr. Mona Tawar
33	Shweta Chourasiya	A Study of Employee Engagement in B-Schools	Dr. Mona Tawar
34	Shivani Singh Parihar	A Study on Occupational Stress amongst the Academicians	Dr. Mona Tawar
35	Samreen Niyazi	A Comparative Study of Non-Performing 	Dr. Prashant Jain
36	Pallavi Chouksey	Factors Influencing Investment Decisions: A Study of Professionals <b>Class investors</b>	Dr. Prashant Jain
37	Shubham Bhatewara	A Comparative Study on Risk Tolerance Level of Business class and Service Class Investors With Reference to <b>Indore City</b>	Dr. Prashant Jain
38	Meen Bahadur Thapa	A Study on Performance Evaluation of Selected Private Sector ELSS Mutual Fund Schemes in India	Dr. Prashant Jain
39	Rohit Chandelkar	Fundamental Analysis of Five Listed Companies SBI, ITC, INFOSYS etc.	Dr. Prashant Jain
40	Rohit Joshi	A Study of Consumer Preference Towards Branded Jewellery	Ms. Aditi Bhawsar
41	Rohit Singh Parihar	A Study on Impact of Counterfeit Brands of Consumer Acceptance of Original Brands.	Ms. Aditi Bhawsar
42	Rohit Tripathi	A Comparative Study of Consumer Preference Towards Indian Watch and Foreign Watch	Ms. Aditi Bhawsar
43	Gourav Choudhary	A Study of Expectations of Students from Faculty in a B School	Ms. Aditi Bhawsar

44	Shalini Singh	A Study on Impact of Maggie Controversy on Eating Habits of Youth of Indore	Ms. Shweta Mogre
45	Sarthak Jain	A Study of People's Perception Towards Various Gold Loan Schemes	Ms. Shweta Mogre
46	Ashish Verma	A Comparative Study of Financial Performance of Lupin and Cipla of Past Two Years.	Ms. Shweta Mogre
47	Neeraj Verma	A Study of Spending Pattern of Credit Card Users in Indore	Ms. Shweta Mogre
48	Yogesh K Chouhan	A Study of Customer Satisfaction Regarding ATM Services of SBI and BOI	Ms. Shweta Mogre
49	Monika Lamba	A Comparative Study of Customer Satisfaction Level of Mid Segment Sedan Cars	Mr. Sandeep Kumar
50	Nabeen K Mishra	A Comparative Study of HCL and LENEVO on Basis of Product Range, Position and Branding in Indore	Mr. Sandeep Kumar
51	Priyanka Shrivastava	A Study of Customer Satisfaction Towards OLA Cabs Services in Indore	Mr. Sandeep Kumar

## SWOT Analysis

The foremost analysis performed by an MBA student to position a company in various matrixes is based on SWOT (Strength, Weakness, Opportunities & Threat) analysis. This activity is carried out in Two phases. A company is allotted to student for which he has to conduct the analysis. In the first phase, the student collects the information about the company and a presentation of the same is done in front of the panel. Once the information collected is approved, the student is allowed to proceed for second phase wherein he analyses the information and positions the company in various matrix based on SWOT analysis.

### MBA III Semester (2014-16 Batch): Schedule of SWOT Analysis Phase-I

S NO	Name of Student	Company Allotted	Due date of Presentation
1	Aditya Apte	JK Paper	10-Aug-15
2	Akash Patil	Hindware	10-Aug-15
3	Alfred Scott	Kajaria Ceramics	11-Aug-15
4	Aman Pratap Singh	Hatsun Agro Prod	11-Aug-15
5	Ambrish Pratap Singh	Volga Air Tech.	12-Aug-15
6	Ameya Nasery	HDFC Bank	12-Aug-15
7	Anshu Singh	Vidhi Dyestuffs	13-Aug-15
8	Ashish Verma	G R Cables	13-Aug-15
9	Ashutosh Shukla	Ventura Textiles	14-Aug-15
10	Brijraj Singh Singroul	Filatex India	14-Aug-15
11	Deepika Yadav	Universal Cables	17-Aug-15
12	Dileep Kumar Tiwari	Falcon Tyres	17-Aug-15
13	Harish K Chaturvedi	Force Motors	18-Aug-15
14	Harshit K Sharma	Elite Appliances	18-Aug-15
15	Jitesh Kumar Dubey	TVS Elec.	19-Aug-15
16	Meen Bahadur Thapa	Nirma	19-Aug-15
17	Monika Lamba	Thomas Cook (I)	20-Aug-15
18	Nabeen K Mishra	Atlas Cycle	20-Aug-15
19	Neeraj Verma	Sumeet Machines	21-Aug-15
20	Nitin Singh Chouhan	Cummins India	21-Aug-15
21	Rohit Joshi	Swaraj Engines	22-Aug-15

22	Rohit Singh Parihar	Nippo Batteries	22-Aug-15
23	Rohit Tripathi	Sterling Tools	24-Aug-15
24	Samreen Niyazi	COSCO (India)	24-Aug-15
25	Sarthak Jain	SRF Polymers	25-Aug-15
27	Shailendra Gour	Snowcem India	26-Aug-15
28	Shailendra Verma	Century Textiles	26-Aug-15
29	Shalini Singh Baghel	Archies	27-Aug-15
30	Shifa Jain	Camlin	27-Aug-15
31	Shubham Bhatewara	OTIS Elevator	28-Aug-15
32	Shubhi Sharma	Borosil Glass	28-Aug-15
33	Shweta Chourasiya	BITS	31-Aug-15
34	Shweta Singh	Vadilal Dairy	31-Aug-15
35	Swikriti Masih	Moser Baer (I)	1-Sep-15
36	Tushar Shah	Bharat Chemicals	1-Sep-15
37	Vikas Kumar	Micron Chemicals	2-Sep-15
38	Anshul K Tiwari	Apollo Hospitals	2-Sep-15
39	Neha Gurung	Macmillan India	3-Sep-15
40	Pallavi Chouksey	Avaya Global	3-Sep-15
41	Priyanka Shrivastava	M U S C O	4-Sep-15
42	Raj Upadhyay	Assam Company	4-Sep-15
43	Rohit Chandelkar	M I C O	7-Sep-15
44	Sahil Khan	Asian Hotels	7-Sep-15
45	Shalini Singh	Lloyd Electric	8-Sep-15
46	Shivani Singh Parihar	Emami	8-Sep-15
47	Yogesh K Chouhan	Shakti Pumps	9-Sep-15
48	Brajraj Singh Solanki	Kedia Chemical	10-Sep-15
49	Gourav Choudhary	Amco India	10-Sep-15
50	Shubham K Kanungo	JK Sugar	11-Sep-15
51	Savan Naik	V I P Inds.	11-Sep-15

## MBA III Semester (2014-16 Batch): Schedule of SWOT Analysis Phase-II

### MBA III SEMESTER: MF SECTION

S. NO	Student Name	Name of Company	Date & Time of Presentation
1	Aditya Apte	JK Paper	14th Sep.
2	Akash Patil	Hindware	10:00am
3	Alfred Scott	Kajaria Ceramics	
4	Ambrish Pratap Singh	Volga Air Tech.	15th Sep. 10:00am
5	Ashish Verma	G R Cables	
6	Dileep K Tiwari	Falcon Tyres	
7	Harish K Chaturvedi	Force Motors	18th Sep.
8	Harshit K Sharma	Elite Appliances	8:45am
9	Neeraj Verma	Sumeet Machines	
10	Rohit Joshi	Swaraj Engines	19th Sep.
11	Rohit Singh Parihar	Nippo Batteries	8:45am
12	Rohit Tripathi	Sterling Tools	
13	Shahrukh Shaikh	Choksi Imaging	21st Sep.
14	Shailendra Gour	Snowcem India	10:00am
15	Shailendra Verma	Century Textiles	
16	Shubham Bhatewara	OTIS Elevator	22nd Sep.
17	Swikriti Masih	Moser Baer (I)	10:00am
18	Tushar Shah	Bharat Chemicals	
19	Anshul K Tiwari	Apollo Hospitals	26th Sep.
20	Neha Gurung	Macmillan India	8:45am
21	Rohit Chandelkar	M I C O	
22	Yogesh K Chouhan	Shakti Pumps	29th Sep.
23	Savan Naik	V I P Inds.	10:00am
24	Ashutosh Shukla	Ventura Textiles	

### MBA III SEMESTER: MH SECTION

S. NO	Student Name	Name of Company	Date & Time of Presentation
1	Gourav Choudhary	Amco India	16th Sep.
2	Aman Pratap Singh	Hatsun Agro Prod	10:00am
3	Ameya Nasery	HDFC Bank	
4	Brijraj Singh Singroul	Filatex India	17th Sep.
5	Deepika Yadav	Universal Cables	10:00am
6	Jitesh K Dubey	TVS Elec.	
7	Monika Lamba	Thomas Cook (I)	18th Sep.
8	Nabeen K Mishra	Atlas Cycle	12:15pm
9	Shalini Singh Baghel	Archies	
10	Shifa Jain	Camlin	19th Sep.
11	Shubhi Sharma	Borosil Glass	12:15pm
12	Shweta Singh	Vadilal Dairy	
13	Vikas Kumar	Micron Chemicals	23rd Sep.
14	Raj Upadhyay	Assam Company	10:00am
15	Sahil Khan	Asian Hotels	
16	Shivani Singh Parihar	Emami	26th Sep.
17	Vikas Kumar Mishra	Bajaj Electricals	12:15pm
18	Brajraj Singh Solanki	Kedia Chemical	
19	Shubham K Kanungo	JK Sugar	30th Sep. 10:00am

## MBA III SEMESTER: MF SECTION

S. NO	Student Name	Name of Company	Date & Time of Presentation
1	Anshu Singh	Vidhi Dyestuffs	14th Sep. 8:45am
2	Meen Bahadur Thapa	Nirma	
3	Sarthak Jain	SRF Polymers	
4	Shweta Chourasiya	BITS	15th Sep. 8:45am
5	Priyanka Shrivastava	M U S C O	
6	Shalini Singh	Lloyd Electric	
7	Samreen Niyazi (FI)	COSCO (India)	18th Sep. 10:00am
8	Pallavi Chouksey(FI)	Avaya Global	

## Paper Article Presentation

As the name itself suggest, the students are required to read articles in newspaper, magazine or any other available material and the analysis of the article is presented in the classroom. The article selected for presentation can be a social, political or economical cadre. During the presentation questions are raised by the audience on the various views towards the article.

### MBA I Semester (2015-17 Batch): Schedule of Paper Article Presentation

#### PANEL 1

S No	Name of Student	Date of Presentation
1	Aaradhana Venugopal	24th August
2	Akash Soni	
3	Ankush Lambhate	
4	Ateet Bisen	
9	Deepak Farkiya	25th August
10	Deepanshi Wanle	
11	Himani Padgil	
12	Mahesh Bhati	
17	Priya Wankhede	26th August
18	Rahul Rajeev	
19	Ritesh Jaiswal	
20	Shailendra Singh Pawar	
25	Shivangi Gupta	27th August
26	Soni Salotre	
27	Srijan Sagar	
28	Swati Patel	
33	Usha Napit	28th August
34	Yogesh Patil	
35	Ajay Soni	
36	Aman Jaiswal	
41	Apurva Yadav	31st August
42	Ayush Joshi	
43	Deepak Solanki	
44	Deepika Gupta	
49	Laxmi Rai	1st September
50	Mohd rizwan	
51	Puneet Chaurasiya	
52	Ranvir Singh Chouhan	
57	Rohit Sharma	2nd September
58	Shivangee Chobey	
59	Somesh Kumar Jamliya	
60	Sourabh Sahu	

#### PANEL 2

S No	Name of Student	Date of Presentation
5	Abhishek Joshi	24th August
6	Ashmi Agrawal	
7	Balendra Kushwaha	
8	Deepak Saraf	
13	Hemant Chadokar	25th August
14	Jayshree Bhawsar	
15	Kanchan Kushwaha	
16	Khushal Umaraiya	
21	Kratika Choubey	26th August
22	Kusmita Baser	
23	Lavish Hotwani	
24	Manvi Gupta	
29	Nidhi Lashkari	27th August
30	Olisha Dubey	
31	Pallav Patwa	
32	Pankaj Patel	
37	Parag Mittal	28th August
38	Pinky Rajput	
39	Priya Chauhan	
40	Purve Agrawal	
45	Rahul Dubey	31st August
46	Saham Uddin Khan	
47	Saket Jain	
48	Shariq Sohel Khan	
53	Shiwangini Jaiswal	1st September
54	Swati Shahi	
55	Tanvi Singh	
56	Uday Ganguly	
61	Ushed Sheikh	2nd September
62	Suraj Meena	
63	Taha Hasan	
64	Yogendra Kumar Urkude	
65	Yogesh Singh Sisodiya	

## Local, National & International Problem

To aware students about the general know how in the global environment, this activity stands true to its standards. A post analysis of any news (local, national & International) is done by student and is presented in the classroom. The problems considered under discussion belong to social, political or economical segment only. The student has to give his opinion and solution to the problem based on the analysis.

### MBA I Semester (2015-17 Batch): Schedule of Local, National & International Problem

#### PANEL 1

S No	Name of Student	Date of Presentation
1	Yogesh Patil	14th September
2	Usha Napit	
3	Swati Patel	
4	Srijan Sagar	
9	Sourabh Sahu	15th September
10	Soni Salotre	
11	Somesh Kumar Jamliya	
12	Shivangi Gupta	
17	Shivangee Chobey	16th September
18	Shailendra Singh Pawar	
19	Rohit Sharma	
20	Ritesh Jaiswal	
25	Ranvir Singh Chouhan	17th September
26	Rahul Rajeev	
27	Puneet Chaurasiya	
28	Priya Wankhede	
33	Mohd rizwan	18th September
34	Mahesh Bhati	
35	Laxmi Rai	
36	Himani Padgil	
41	Deepika Gupta	19th September
42	Deepanshi Wanle	
43	Deepak Solanki	
44	Deepak Farkiya	
49	Ayush Joshi	21st September
50	Ateet Bisen	
51	Apurva Yadav	
52	Ankush Lambhate	
57	Aman Jaiswal	22nd September
58	Akash Soni	
59	Ajay Soni	
60	Aaradhana Venugopal	

#### PANEL 2

S No	Name of Student	Date of Presentation
5	Yogesh Singh Sisodiya	14th September
6	Yogendra Kumar Urkude	
7	Ushed Sheikh	
8	Uday Ganguly	
13	Tanvi Singh	15th September
14	Taha Hasan	
15	Swati Shahi	
16	Suraj Meena	
21	Shiwangini Jaiswal	16th September
22	Shariq Sohel Khan	
23	Saket Jain	
24	Saham Uddin Khan	
29	Rahul Dubey	17th September
30	Purve Agrawal	
31	Priya Chauhan	
32	Pinky Rajput	
37	Parag Mittal	18th September
38	Pankaj Patel	
39	Pallav Patwa	
40	Olisha Dubey	
45	Nidhi Lashkari	19th September
46	Manvi Gupta	
47	Lavish Hotwani	
48	Kusmita Baser	
53	Kratika Choubey	21st September
54	Khushal Umaraiya	
55	Kanchan Kushwaha	
56	Jayshree Bhawsar	
61	Hemant Chadokar	22nd September
62	Deepak Saraf	
63	Balendra Kushwaha	
64	Ashmi Agrawal	
65	Abhishek Joshi	

## *Field Work Survey*

In order to encourage practical and real learning, the students undergo Field Work, where they do the empirical study. The students are given the Format of Field Work and a Format of the Submission of the Report.

The survey is done through Questionnaire Filling, Personal Interviews, and Observation Study etc.

Apart from the same, a part of the study is based on secondary data as well.

After the study is over, the students give a Presentation and Viva which is taken by the Expert/Faculty who has been allotted the field Work from the beginning of the semester.

### Standard Guidelines for Field Work Survey Report

- In each semester, a student of BBA will carry out a Field Survey Project during CCA Activity.
- It is based on Primary Data or Information.
- Questionnaire may or may not be compulsorily required. It is depending upon the study.
- Sample size should be 10-15.
- It is mandatory for student to visit the field/ area related to field survey topic.
- Maximum 2 to 3 visits are sufficient.
- Field survey report which carried out without visiting the field/ area related to field survey topic will be rejected.
- Field survey report carried out only on the basis of secondary data will be rejected.
- The following points keep in mind while writing a report of field survey.

It should be in proper format which is provided by R & D cell uploaded on website. Paper size should be A4.

Font Type should be Times New Roman.

Font size should be for Text 12, for Headings 14 & Bold and for Subheadings 12 & Bold.

Page Margins should be 1" for Top, Bottom, and Left & Right. Line Spacing should be single.

Submission of report should be in spring file only with soft copy in CD attached with file.

### Format for Writing Fieldwork Assignment Reports

A fieldwork report falls into three general divisions: (i) preliminary section, (ii) the main text of the report, and (iii) the supplementary material.

## **1 Preliminary Section**

Prior to the main body of the report, some pages of preliminary materials-title page, recommendation sheet, table of contents and acknowledgements-are presented.

### **1.1 Title Page**

The title page is a cover page of the fieldwork assignment report that should include the following information:

- (a) Title of the Report
- (b) Full name, Roll Number and T.U registration number of the student
- (c) Name of the campus
- (d) The place and date of the report

All the items of the title page should be centered between the margins of the page.

The title should be typed in capital letters. If the title extends beyond one line, it should be 1 1/2" spaced. (see Appendix 1.1 and 1.2).

### **1.2 Recommendation Sheet**

The faculty of Management, Pioneer Institute of Professional Studies may also require a recommendation or a certificate of the supervisor and the Department Chairman of the campus. They should certify that the student has undertaken the fieldwork as approved by the Department. For a model of the recommendation sheet, see Appendix 1.2 and 2.2.

### **1.3 Acknowledgement**

The student should write a preface. It should contain a brief statement of the purpose, scope and the organization of the report. In addition to this, thanks may be expressed to those who gave him substantial help, guidance, or assistance in completing the fieldwork project.

## **1.4 Table of Contents**

This occupies a separate page. It gives the readers a bird's eye view of the report and enables them to locate quickly each section of it. In addition to providing an easy means of referring to particular sections, it serves as an outline of the subject matters. The chapter headings should be typed in capital letters. The first letter of each word except to the preposition and article in sub-divisions should be in capital. These headings appear in the exact words or order that they are in the report, each followed by the correct page citation. An example of a table of contents is given in Appendix 1.3.

## **1.5 List of Tables and Figures**

In a fieldwork report having many tables and figures, separate lists of tables and figures are prepared and placed just after the table of contents. These lists of tables and figures occupy separate pages. These lists are prepared in the same form as the table of contents. Examples of the List of the Tables and List of Figures are given in Appendix 1.4 and 1.5 for reports written in English.

## **2 The Main Text of the Report**

The heart of the report is, of course, the main text. Within the text, the writer presents the entire scope of the fieldwork assignment. The text, therefore, includes the main body from introduction to conclusion. The body of the report conventionally consists of three divisions-introduction, presentation and analysis, and summary and conclusions.

### **2.1 Introduction**

All reports require some introduction. The wider the scope of the report, the more extensive the introduction required. The introduction orients the reader. It gives him a clear understanding of the background, scope, and purpose of the study. The other information to be included in the introduction chapter of a fieldwork are literature survey, the fieldwork procedures, and the data collection methods used. In short, the introduction tells the reader what the report is about, what the writer did and how he/she went about it.

### **2.2 Presentation and Analysis of Data**

The discussion and analysis section is the heart of the report. This is the section in which data are presented and analyzed. The discussion of findings will normally be the longer

section of the report. The writer must analyze the data by use of appropriate techniques which may include:

- (i) The data gathered must be examined in relation to objectives
- (ii) The data must be processed and grouped into several items or headings for their analysis
- (iii) The processed data should then be presented in the form of tables, charts, diagrams, figures, descriptions, historical narration, etc. to explain the relationships of the data analyzed.
- (iv) The use of analytical and statistical techniques should be made for better interpretation of data to draw inferences
- (v) The results should be explained in sufficient detail to enable the reader to have an adequate understanding of the work.

## **2.3 Summary and Conclusions**

The fieldwork report should contain both summary and conclusions. These are not the same thing. A summary is a brief narration of the entire report including the major findings. This summary should give the reader an overall picture of the study. The report-writer should then draw out the significant conclusions and implications of the findings. A conclusion is thus a deduction based on the findings. Sometimes, the report-writer also proposes some recommendations which are in the form of suggested courses of action.

## **3 Supplementary Sections**

### **3.1 Bibliography**

The bibliography which is always required in a thesis or report follows the main body of the report. It tells the reader the sources of the researcher's information and gives a clear and complete description of these sources that were used in preparing the report. Generally, a bibliography should include all sources that had a direct bearing on the study, i.e. it must include every reference used in the footnotes and others of significance to the study.

### **3.2 Appendix**

An appendix, if included, follows the bibliography. The appendix is a storehouse for the tabulations, charts, maps and other illustrative materials which are needed to substantiate points made in the text but are not closely enough related to the discussion to warrant their being placed in the text properly. Thus, the appendix is a section containing a variety of

items that are concerned with the study. Such materials as questionnaire, survey instruments, checklists etc. are also included as appendix materials. Appendix

## 1.1: Format of Cover Page

TITLE OF THE FIELDWORK REPORT

By:

Student's Full Name

Roll No. :

A Fieldwork Report

Submitted to:

Name of the Campus

Pioneer Institute of Professional Studies

In partial fulfillment of the requirements for the degree of Bachelor of Business  
Administration (B.B.A.)

Name of Place

Date, Month, Year

**Appendix 1.2: Format of Recommendation Page**

Pioneer Institute of Professional Studies

RECOMMENDATION

This is to certify that the fieldwork assignment report:

Submitted by

Name of the Student

Entitled

Title of the Fieldwork

has been prepared as approved by this Department.

This fieldwork assignment report is forwarded for examination.

.....

Guide

## **Appendix 1.3: Format of Table of Contents**

### TABLE OF CONTENTS

Acknowledgements

Page

#### **Chapter I: INTRODUCTION**

1.1 Background of the Fieldwork Project

1.2 Purpose of the Fieldwork

1.3 Fieldwork Procedures

1.4 Methods of Data Collection

#### **Chapter II: PRESENTATION OF THE DATA**

2.1 Presentation of Data

2.2 Analysis of Data

2.3 Study Result

#### **Chapter III: SUMMARY AND CONCLUSIONS**

3.1 Summary

3.2 Conclusions

### BIBLIOGRAPHY

### APPENDIXES

Appendix 1.4: Format of List of Tables

## *BBA V Semester (2013-16 Batch): Field Work Topic Allotment*

### **Schedule of Field Work Presentation & Viva: BBA V Semester**

**Guide Name: Ms. Rashmi Farkiya**

S.No.	Name of the Student	Group	Topics of Field Work Topic	Date of Presentation
1	Jaya Goswami	1	Factors influencing customers adoption of Mobile banking Services	17-Aug-15
2	Pooja Goyal			
3	Shivam Singh Parihar	2	A Comparative Study on customer perception and satisfaction from the purchase of products	17-Aug-15
4	Ajitabh Singh Chauhan			
5	Anjali Solanki	3	from Online Stores and Offline Stores A Study on consumer buying	17-Aug-15
6	Ankit Gupta			
7	Anshika Shrivastava	4	behavior of Green Products To Study the variation in footfalls	17-Aug-15
8	Ashish Patidar			
9	Atul Shrivastava	5	at Café Coffee Day Public opinion survey on traffic	18-Aug-15
10	Avisha Joshi			
11	Bhupendra K. Mishra	6	problems from LIG to Palasia Comparison between Customer	18-Aug-15
12	Bhupendra Yadav			
13	Deepak Tiwari	7	Satisfaction of Best Price and Metro Comparison between Ola Cab and Uber Cab	18-Aug-15
14	Durga Prasad Patidar			
15	Ekta Jain	8	A Study on preference of consumers about	18-Aug-15
16	Harshed Kalal			
17	Khushbu Sirohiya	9	puchasing of Electronic Products from Malls and Local Shops	19-Aug-15
18	Lokesh K. Yadav			
19	Mahima Bhati	10	Awareness of youth about the traffic rules and regulations	19-Aug-15
20	Neeraj Shah			
21	Neha Solanki	11	Public opinion about the facilities at Government Hospitals	19-Aug-15
22	Nidhi Pal			
23	Poonam Tiwari	12	Students perception about the selection of Post Graduate Courses	19-Aug-15
24	Priyanka Ambade			
25	Priyanka Dewliya	13	Parents perception and satisfaction from the facilities provided by the Cretches	24-Aug-15
26	Rajat Pardhey			
27	Rohit Patidar	14	in Indore City Comparison of Subway and Mcdonald's at Malhar Mall	24-Aug-15
28	Roshni Gupta			

S.No.	Name of the Student	Group	Topics of Field Work Topic	Date of Presentation
29	Saif Ali Khan	15	Perception of people towards Government and Private Undergraduate Colleges	24-Aug-15
30	Saloni Baser			
31	Shivam Dubey	16	A Study on satisfaction of residents of Shalimar Township	24-Aug-15
32	Shruti Choudhary			
33	Shubham Singh	17	Comparison of Apna Sweets and Guru Kripa	25-Aug-15
34	Suraj Jaiswal			
35	Umakant Painkara	18	A Study on Parking of Vehicle at restricted area	25-Aug-15
36	Vijay Patidar			
37	Yatharth Pandey	19	Public Opinion about the Domestic Waste Management System in Indore City	25-Aug-15
38	Yesh Bhanpuriya			

## Subject Presentation

In order to boost up the confidence among students' and to overcome stage fear, the Institute conducts an activity "Subject Presentation", which has become an integral part of the regular curriculum? The topics in the presentations are related to their syllabuses which also facilitate students to have a common and shared learning.

Giving an effective presentation means working with both the audience and the topic. It is also important to relate to the audience and knowing the professional language. It is making the topic easier by giving appropriate illustrations and to convince the audience and to get them listen to your point of view. One effective way to be believable is to use information and mention where they came from. Audiences usually respond to solid information in speeches when it comes from a reputable source. Part of backing up an argument is giving a speech with a logical structure. The audience is more likely to be persuaded when topics are covered in an order that makes sense. The students are taught that leaping around too much causes confusion, and it makes the audience more likely to tune out. They are also taught to stay on track with a beginning, middle, and end.

### BBA V Semester(2013-16 Batch): Schedule of Subject Presentation



#### Schedule of Subject Presentation: BBA V Semester

Guide Name: Ms. Rashmi Farkiya

S. No.	Name of the Student	Date of Presentation
1	Jaya Goswami	7-September, 2015
2	Pooja Goyal	7-September, 2015
3	Shivam Singh Parihar	7-September, 2015
4	Ajitabh Singh Chauhan	7-September, 2015
5	Anjali Solanki	7-September, 2015
6	Ankit Gupta	8-September, 2015
7	Anshika Shrivastava	8-September, 2015
8	Ashish Patidar	8-September, 2015
9	Atul Shrivastava	8-September, 2015
10	Avisha Joshi	8-September, 2015
11	Bhupendra K. Mishra	9-September, 2015
12	Bhupendra Yadav	9-September, 2015
13	Deepak Tiwari	9-September, 2015
14	Durga Prasad Patidar	9-September, 2015
15	Ekta Jain	9-September, 2015
16	Harshed Kalal	14-September, 2015
17	Khushbu Sirohiya	14-September, 2015


S. No.	Name of the Student	Date of Presentation
18	Lokesh K. Yadav	14-September, 2015
19	Mahima Bhati	14-September, 2015
20	Neeraj Shah	14-September, 2015
21	Neha Solanki	15-September, 2015
22	Nidhi Pal	15-September, 2015
23	Poonam Tiwari	15-September, 2015
24	Priyanka Ambade	15-September, 2015
25	Priyanka Dewliya	15-September, 2015
26	Rajat Pardhey	16-September, 2015
27	Rohit Patidar	16-September, 2015
28	Roshni Gupta	16-September, 2015
29	Saif Ali Khan	16-September, 2015
30	Saloni Baser	16-September, 2015
31	Shivam Dubey	21-September, 2015
32	Shruti Choudhary	21-September, 2015
33	Shubham Singh	21-September, 2015
34	Suraj Jaiswal	21-September, 2015
35	Umakant Painkara	21-September, 2015
36	Vijay Patidar	22-September, 2015
37	Yatharth Pandey	22-September, 2015
38	Yesh Bhanpuriya	22-September, 2015

## Summer Internship Program (SIP)

The summer internship program is an effort to acquire students with a desire to work in the field of knowledge management globally. Through this program, students have an opportunity to get wide industry exposure and engage in meaningful work experience. The purpose of the training is to have students assigned to tasks that enable them to transfer their classroom studies to practical experience.

MBA III Semester (2014-16 Batch): Schedule of SIP Viva

### SUMMER INTERNSHIP VIVA SCHEDULE AS ON 03-08-2015

Pannel 1	Rep. Time	Pannel 2	Rep. Time	
1  Aditya Apte	1:30 P.M.	1	Rohit Singh Parihar	1:30 P.M.
2 Akash Patil	1:30 P.M.	2	Rohit Tripathi	1:30 P.M.
3 Alfred Scott	1:30 P.M.	3	Shahrukh Shaikh	1:30 P.M.
4 Ambrish Pratap Singh	1:30 P.M.	4	Shailendra Gour	1:30 P.M.
5 Ashish Verma	1:30 P.M.	5	Shailendra Verma	1:30 P.M.
6 Dileep K Tiwari	2:30 P.M.	6	Shubham Bhatewara	2:30 P.M.
7 Harish K Chaturvedi	2:30 P.M.	7	Swikriti Masih	2:30 P.M.
8 Harshit K Sharma	2:30 P.M.	8	Tushar Shah	2:30 P.M.
9 Neeraj Verma	2:30 P.M.	9	Anshul K Tiwari	2:30 P.M.
10 Rohit Joshi	2:30 P.M.	10	Neha Gurung	2:30 P.M.

### SUMMER INTERNSHIP VIVA SCHEDULE AS ON 04-08-2015

Pannel 1	Rep. Time	Pannel 2	Rep. Time	
1 Rohit Chandelkar	1:30 P.M.	1	Brijraj Singh Singroul	1:30 P.M.
2 Vishal Kumar	1:30 P.M.	2	Deepika Yadav	1:30 P.M.
3 Yogesh K Chouhan	1:30 P.M.	3	Jitesh K Dubey	1:30 P.M.
4 Savan Naik	1:30 P.M.	4	Nabeen K Mishra	1:30 P.M.
5 Anshu Singh	1:30 P.M.	5	Shalini Singh Baghel	1:30 P.M.
6 Meen Bahadur Thapa	2:30 P.M.	6	Shifa Jain	2:30 P.M.
7 Sarthak Jain	2:30 P.M.	7	Shubhi Sharma	2:30 P.M.
8 Gourav Choudhary	2:30 P.M.	8	Shweta Singh	2:30 P.M.
9 Aman Pratap Singh	2:30 P.M.	9	Vikas Kumar	2:30 P.M.
10 Ameya Nasery	2:30 P.M.	10	Raj Upadhyay	2:30 P.M.

**SUMMER INTERNSHIP VIVA SCHEDULE AS ON 05-08-2015**

Pannel 1	Rep. Time	Pannel 2	Rep. Time	
1 Sahil Khan	1:30 P.M.	1	Priyanka Shrivastava	1:30 P.M.
2 Shivani Singh Parihar	1:30 P.M.	2	Shalini Singh	1:30 P.M.
3 Vikas Kumar Mishra	1:30 P.M.	3	Monika Lamba	1:30 P.M.
4 Brajraj Singh Solanki	1:30 P.M.	4	Samreen Niyazi	1:30 P.M.
5 Shubham K Kanungo	1:30 P.M.	5	Pallavi Chouksey	1:30 P.M.
6 Ashutosh Shukla	2:30 P.M.	6	Shweta Chourasiya	2:30 P.M.

## Industrial Visit

### Industrial Visit at Ritspin Synthetics

To minimize the gap of professional education and corporate culture Pioneer Institute organized industry visit for their management professionals.

Date	Company Name	Company Coordinator	Place	No. Of Students	Semester/ Stream	College Coordinator
03.09.15	Ritspin Synthetics	Mr. Vilas Agrawal Group Executive Director	Pithampur	31	Mba I And III	Mr. P.K. Tiwari

TIME: 10:00 A. M. - 3:00 P. M.

CONTACT PERSON:- Mr. N.K. Kavadia Strategic Head, Mr. Jain, Mr. Joshi, Mr. Satish Jain, Major Gupta from HR, IR & Production Department.

INDUSTRY TYPE:-TEXTILE MANUFACTURING

SUMMARY:-

#### WEAR IT GROUP – INTRODUCTION

Wearit Group has its roots in the lush green gardens of Dehradun and Assam. It was conceptualized and set up from humble beginnings, but with clear vision and foresight, by one of the first Indian families in the Tea Industry. What started out as a modest venture in the 1920s, has now transformed into a conglomerate of companies with varied interests, from Tea to Textiles to Renewable Energy. The Group has come a long way, establishing a wide customer base for its textile yarns (cotton and synthetics) in Europe, United States, Middle East and also in the Far East. However, even today, it continues to strive for growth while catering to its clients/customers pan-India.

Ritspin Synthetics is the India's top most exporter company of cotton and synthetic yarns to the world market. Everybody is now more concerned about the clothing's and this industry depends upon the one thing that is cotton. Students get a chance to know about the journey of cotton seed from a field of cotton farmer to its finished product i.e. yarn this whole process involved manual working, use of semi-automatic machines, automatic machine, and also use of hi tech machines to shape the final outcome and clear all the quality check points successfully.



**Industrial Visit at Safe Express**

Date	Company Name	Company Coordinator	Place	No. Of Students	Semester/ Stream	College Coordinator
08.09.15	SAFE XPRESS PVT. LTD	Mr. Sanjeevan Prasad Bhatt, Head-Operations	Manglia	34	BBA I, III and V	Mr. P. K. Tiwari

**TIME:** 10:00 A. M. - 3:00 P. M.

**CONTACT PERSON:** Mr. Sanjeevan Prasad Bhatt, Head Operations and Mr. KK Dubey – Coordinator and Manager Training and Development.

**NAME OF INDUSTRY:** Safe Express Pvt. Ltd. Safe Express Logistics Park, AB Road, NH 3 Manglia, Indore.

**INDUSTRY TYPE:** Logistic

**SUMMARY:-**

In this industrial visit students were able to study about one of the booming industry in logistics and its verticals like Supply chain management and 3rd Party logistics (3PL).

India's No. 1 company in logistic provide our students a chance to understand about organized work culture. Overall view of the industry make them to understand the organized way of working, functioning of different department / units, processes include, coordination in between units , use of latest technology in logistics like GPS, tracking device in vehicle, role of time management in logistics, importance of customer satisfaction, warehousing limitation, precautions, welfare and safety measures in industry, and lastly training department which has its own uniqueness with a vision to utilize maximum and best potential from unskilled and illiterate employees.

**CONCLUSION:-** Industry survive only on the basis of services providing to his honorable customer punctuality, time management and the use of latest technologies to make this hard work job into a smart work with a great future opportunity in the trend.



## Industrial Visit at JK Files and Tools

Date	Company Name	Company Coordinator	Place	No. Of Students	Semester/ Stream	College Coordinator
12.09.15	JK Files and Tools	Mr. Ashok Sharma Plant Head	Pithampur	34	BSC, BCOM, BCA, MBA	Mr. P. K. Tiwari

TIME: 10:00 A. M. – 3:00 P. M.

CONTACT PERSON: Mr. Sameer Pandey, HR Manager

INDUSTRY TYPE: Mechanical Manufacturing

### SUMMARY:

JK Files (India) Limited, a subsidiary of Raymond Ltd is today the largest producer of files in the world. It has an impressive 32% global market share. They can manufacture according to any specifications of customers including BS, FS, ISI and DIN. The plants located in India are Ratnagiri and Chiplun (all in Maharashtra), Pithampur (in Madhya Pradesh), Kolkata and Surabaya in Indonesia are all ISO 9001: 2008 certified. With expertise of over 60 years in the business of Files & Drills, JK Files (India) Limited has established over 1300 Distributors and dealers networks across globe. They export 50% of products to over 100 countries including the technologically sophisticated markets of U.S., Canada and Europe.

Since 1972 division has been regularly receiving the Engineering Export Promotion Council's Excellence award. Customers from all over the world prefer products as it means value for their money in terms of all aspects of the product, services etc.

‘JK’ brings its rich experience and legacy of Files & drills also a quality in Hand Tools category which includes a wide variety of non-powered devices such as Pliers, Wrenches, Hammers, Spanners and Screw Drivers. JK continues to introduce new products in hand tools such as Fine Grained Iron Jack Plane, Hole Saw BI-Metal Variable Pitch, HSS Hand Hack Saw Blades, TCT Circular Saw & Sockets. Also JK brings consistency in Power Tools category of handheld, electric powered tools for simply laborious task carried out by carpenters, masons, electricians, metal fabricators etc with a very high degree of productivity. Power Tools range includes a wide variety of superior quality products such as Cutter, Angle grinder, Impact Drill, Electric Drill, Cut –Off Saw... Also introduced Solid carbide Drills and HSS Taps.....

The products are made from high quality materials and with modern manufacturing processes and conform to international standards.

CONCLUSION: - The students learned the process where a simple piece of iron is molded into a hard core iron files and the used of different types of files at different places such as domestic and industrial etc.



## *Student Development Program*

### **Motivational Seminar by Ms. Prerna Chaturvedi**

On **20th July, 2015** **Ms. Prerna Chaturvedi, Aviator, International Business Development Entrepreneur** took a motivational seminar for students. She inspired all the students through her life lessons. She narrated her achievements, her tough times and how she was focused to achieve her target. She made all students felt unique and important and induced the feeling of being felt honored to be the citizen of a proud nation India.



## Seminar on MS Office by Mr. Amol Raut

On 20th July, 2015 Mr. Amol Raut, Faculty of Pioneer Institute took a session for UG I Semester students. In his session Mr. Amol explained students about basic of MS Word, Power Point like formatting of document, how to justify a paragraph, how to insert table in a word document etc. He also explained students about how to make a presentation, how to insert slide, how to insert picture in a slide, how to put animation in a slide etc. The session was very learning session for UG I semester students.



## Seminar by Rooman Technology

On **17 August, 2015** delegates from Rooman Tecnology came to our college to delivered a lecture on “Project Udaan”. The students who attended the seminar belonged from B.Sc, BCA, B.Com (CA). The delegates who delivered the seminar were **Ms. Apeksha Jain (Training Head ) and Ms. Garima Jain**. Before starting with the detail of project Udaan they started by introducing the company. They said that ROOMAN was incorporated on June 9th 1999 as a Private Limited Company by two entrepreneurial IT professionals, Mr. Manish Kumar and Mr. Nandagopal. ROOMAN began with a vision of Globe very soon becoming Information based world. Its mission is to fulfill the massive requirements of IT Industry, rendering IT education to broad spectrum of people, from students seeking a career in computers to IT professionals requiring more advanced skills, from managers giving careers a polished edge, to children using computers as an efficient tutor. They are pioneers in "Networking and Hardware". Just when everyone was bent upon Software, they foresaw the tremendous potential in Hardware and Networking, and successfully emerged as one of the best IT Company for Hardware and Networking Solutions and the best institute for Networking and Hardware Training.

Then they briefed about the project Udaan. They said that Udaan is a unique partnership between the Corporates, NSDC & the youth of Jammu and Kashmir. Udaan aims to help the youth of Jammu and Kashmir, who are seeking to enhance and grow their careers. Udaan will provide skills and consequently employment to 8000 youth from Jammu and Kashmir per annum over a 5 year period in key high growth sectors. After this they spoke about the job opportunities and then finally how the students can join Udaan.



## Seminar on “National Stock Exchange” from Indira Securities

On **1st September 2015**, **Mr. Mrinal and Ms Rithika** delivered a lecture on NSE. They first briefed about Indira Securities. They said that the Indira Group was founded in the year 1987 and since then it has set a benchmark for the quality services and a very special personal touch. It has reached out deep into the souls of investment class right from corporate, to HNI's, to conscious small investor's. Today they are a well-diversified financial services firm offering a range of financial products and services such as Retail Broking and Distribution, Institutional Broking, Depository, Commodity Broking, Currency Broking and Principal Strategies. They are the central India based broking firm with a pan India presence & have separate research team at Indore & an institutional desk at Mumbai.

Both the delegates explained the students about NSE and BSE. They said that the National Stock Exchange of India Limited (NSE) is the leading stock exchange of India, located in Mumbai. NSE was established in 1992 as the first demutualized electronic exchange in the country. NSE was the first exchange in the country to provide a modern, fully automated screen-based electronic trading system which offered easy trading facility to the investors spread across the length and breadth of the country. Bombay Stock Exchange(BSE) and National Stock Exchange(NSE) are the leading stock exchanges of India. BSE is the 4th largest stock exchange in Asia and the 11th largest in the world. NSE is mutually-owned by a set of leading financial institutions, banks, insurance companies and other financial intermediaries in India. After this they also told the students about the importance of doing NCFM Module. The students were very happy to know about the various areas where they can build their careers in.



## Seminar on “Communication Skills and Personality Development”

On **11 September, 2015** a Seminar on “Communication Skills and Personality Development” was taken by **Dr. Nitin Merh**. All students from MBA I and UG attended the seminar. Dr. Nitin made the students think on the immense potential that individual have in them, if explored properly what difference they can bring in the society. Dr. Nitin even asked students to meditate so that they can unfurl the energy and transfer the same in doing work more effectively. He also spoke about LEADERSHIP. He said that there are different styles of leadership and they can (nearly) all is good. The important thing is to be yourself: know your own personality so that you can be authentic in the way you engage with other people and the way you use your authority. Understand how you as an individual can best have positive impact and influence with others and try to understand how they perceive you. Always be clear in communicating your values, what you care about and what you stand for – through your behavior as well as your words. He also stated that every student has potential the only need is to realize the one thing which makes him / her different from that of others. He also emphasized on that one cannot win by talent and hard work alone. Personality development is a crucial ingredient that you must obtain. It enhances your capacity to lead and motivate. A person with a winning personality will be able to motivate better. People are less likely to get bored, and your ideas will have more credibility. You can lead better if you project an aura of confidence and credibility. It improves your communication skills. People are more receptive to what you say if they are impressed with your personality. Verbal communication skills are also part of personality development; improving your speech will strengthen the impact of your message.



## *Workshop on EBSCO*

On September 18, 2015, Friday, Mr. Randip Singh, Training Specialist-North India, EBSCO Information Services India Pvt. Ltd conducted a Workshop with an objective to create interest and awareness amongst students and faculty members about the research database EBSCO. The agenda of the workshop was to inform about the databases availability at EBSCO, how to access the databases, what the basic are and advanced search strategies and the advantages of EBSCO. Thewitnesses of the workshop were students of MBA I Semester, MBA III Semester, Faculty and Staff Members at Pioneer Institute of Professional Studies.

He made them understand that how easy and user friendly is the entire procedure to search databases on the EBSCO and how it helps them in their research work.

He showed the official site to search the databases availability i.e. on [www.ebscohost.com](http://www.ebscohost.com) and explained that all the necessary information is easily available on the home page.

The information that he provided was very useful and will help the students, faculty and staff members for their academic advancement and growth. Overall the workshop was very informative and educated on a necessary procedure that everyone should know while doing a research work.



## *Anti-Ragging Meeting*

On **23rd July, 2015** **Dr. Mona Tawar, Director** addressed students about anti ragging rules and regulation. The students' were briefed about the meaning of ragging, its consequences and punishment.

1. Ragging is strictly prohibited in any form; if someone found guilty, severe action will be taken.
2. Students are not allowed to consume alcoholic, narcotic drugs or any intoxicating substance in the hostel premises.
3. All visitors to the hostel including the parents/guardian will have to make necessary entries in the visitors' book available at the hostel entrance with the security guard.
4. Students should not keep any unauthorized property and unauthorized guests in her room.
5. No person, either guest or otherwise shall be permitted to stay overnight in any part of the hostel.
6. Any male member (even from family), are not allowed to enter at the girl's hostel without permission.
7. All girl students are expected to be back in the hostel by 8.00 in the night. If any student wishes to be away, should take permission from the hostel authority with appropriate reasons.
8. Students are responsible for the safekeeping of their valuables. Students should provide their own locks and should take proper care of their belongings.
9. Students are not allowed to arrange any group religious activities in their room.
10. Students are not allowed to take common room's newspapers to their room at any time.
11. Students are not allowed to take their meals/breakfast to their room at any time.



12. Students should handle hostel equipment's, furniture, mess property carefully and not abuse or tamper with it. If so then applicable fine will be charged by the hostel management.
13. Students have to use water and electricity judiciously. If fan, tube, etc., found ON in the absence of the students at their rooms, fine will be charged by hostel authorities.
14. Students should switch off the lights and fans when rooms are not in use.
15. Garbage and wastage only be put at garbage box available nearby hostel premises
16. Students during their stay in the hostel will be governed by the hostel management rules.
17. No student shall use the service of a hostel housekeeping person for personal work.
18. Students will not enter rooms of other students without permission of the inmates.
19. Every case of illness and accident must be reported immediately to the hostel authorities.
20. No function or celebration shall be organized at hostel premises except with the permission of the Warden.
21. Students suffering from contagious disease will not be allowed to stay at hostel. Decision of the Warden in this regard will be final and binding.
22. Allotment of room furniture etc. will be entirely at the discretion of the Warden and no complaint in this regard will be entertained.
23. All matters relating to differences among students and complaints against theft shall be brought to the notice of the hostel management. No police complaint will be lodged by the student before taking prior permission from the hostel management.
24. Any complaint from the neighbors/society will result in strict action.
25. Hostel accommodation (room) can be changed by the management if they found it necessary at any point of time.
26. Students indulging in use of abusive and threatening language, physical fights, use of force to get unfair act accomplished, etc. will be punished. Further, they are liable to be expelled from the hostel/ Institute.
27. Playing music/record player etc. loud enough to cause disturbance to neighbor(s) is prohibited. Defaulters will be punished. Repeated acts will render cancellation of allotment of Hostel room.

## Chhatra Suraksha Samiti Meeting



**Wednesday 2nd September 2015.** An initiative by Madhya Pradesh Police was taken in the year 2014 by incorporating Suraksha Samiti for safety of students. For the same purpose a general meeting was organized in the month of January 2015 to interact with the students and aware them about the helpline numbers in case of emergency. Sequel to this initiative a committee was formed at Pioneer Institute of Professional Studies, Indore comprising of a Nodal Officer and 25 female students to work for Chhatra Suraksha Samiti. **Ms. Dhanwanti Pawar**, the Nodal officer visited the institute and brief the students about their rights and duties. She also discussed if students face any problems while commuting to and fro from college to home. She explained the process of reporting any nuisance observed or faced at any point of time. The meeting was conducted under presence of Dr. Mona Tawar, Director. Dr. Mona Tawar also endorsed the formation of the committee and she also mentioned that institute also has a women empowerment cell wherein all such activities are taken care of. Mr. Varun Keshari is the nodal officer for institute and was also present in the meeting. He also explained students about the various apps which are available and can be used under any emergency.



## Placement Details

S. No.	Date	Company	Industry	Vacancies	Shortlisted	Selected	Venue	Campus Type				Designation	Package	Location
								On	Off	Open	Close			
		Campus 2014-15											In Lpa	
1	05.07.15	IFF OVERSEAS LTD	MANUFACTURING	1	1	1	COMPANY PREMISES		Y		Y	HR EXECUTIVE	1.8	INDORE
2	10.07.15	BRIDGESTONE INDIA P LTD	AUTOMOBILE	12	0		COMPANY PREMISES		Y		Y	HR EXECUTIVE	1.8	INDORE
3	20.07.15	KIRTI INDUSTRIES INDIA LTD	MANUFACTURING	2	1	1	COMPANY PREMISES		Y		Y	MANAGEMENT TRAINEE	1.8	RATLAM
4	20.07.15	SEAC LTD	MANUFACTURING	2	4	1	COMPANY PREMISES		Y		Y	BDE	1.5	INDORE
5	25.07.15	COUNRTY INN	HOTEL	2	3	1	COMPANY PREMISES		Y		Y	SALES OFFICER	1.8	INDORE
6	28.07.15	XL DYNAMICS LTD	FINANCE	50	0		PIONEER INSTITUTE	Y			Y	FINANCIAL ANALYST	2.0	MUMBAI
7	29.07.15	R K ORGANISATION	FMCG	5	0		COMPANY PREMISES		Y		Y	SALES & MARKETING	1.8	INDORE
8	30.07.15	HONDA MOTORS	AUTOMOBILE	2	6		PIONEER INSTITUTE	Y			Y	SALES & MARKETING	1.8	MP
9	31.07.15	DILIP BUILD COM	INFRA STRUCUTRE	1	1	1	COMPANY PREMISES		Y		Y	HR EXECUTIVE	1.5	REWA
10	05.08.15	SHRIRAM GENERAL INSURANCE	FINANCE	45	4	1	COMPANY PREMISES		Y		Y	MARKETING EXECUTIVE	1.5	INDORE
11	17.08.15	HDFC BANK	BANK	4	5		COMPANY PREMISES		Y		Y	BD MANAGER	3.0	REWA / SATNA
12	17.08.15	BR GROUP	SERVICE	12		6	PIONEER INSTITUTE	Y			Y	SALES & MARKETING	2.2	INDORE
13	19.08.15	CLUB MAHINDRA	HOTEL	4			PIONEER INSTITUTE	Y			Y	SALES & MARKETING	2.3	INDORE / BHOPAL
14	22.08.15	CAPITAL VIA GLOBAL RES. LTD	FINANCE	20	0		PIONEER INSTITUTE	Y			Y	RESEARCH ANALYST	2.8	INDORE
15	24.08.15	DATASTAT TECHNOLOGIES P LTD	IT	10	0		PIONEER INSTITUTE	Y			Y	TECHNICAL EXECUTIVE	1.5	INDORE
16	27.08.15	TCS	IT / BPM	200		1	RENAISSANCE COL.		Y	Y		OPERATIONS	2.0	GANDHINAGAR
17	02.09.15	ONICRA CREDIT RATING AGENCY OF INDIA LTD	FINANCE	6	0		PIONEER INSTITUTE	Y			Y	BD MANAGER	3.0	MP
18	12.09.15	DREAM SOLUTIONS	HR	2	0		PIONEER INSTITUTE	Y			Y	HR MANAGER	1.5	INDORE
19	14.09.15	AMAZON / JABONG / SNAPDEAL / FLIPKART	E COM.	500	1	1	VIKRANT INSTITUTE		Y	Y		TEC. SUPPORT OPERA	1.8	INDORE
20	15.09.15	SHARK CERTIFICATIONS P LTD	SERVICE	5	0		PIONEER INSTITUTE	Y			Y	BD MANAGER	1.5	INDORE
21	18.09.15	NIIT	IT	20	3		ARIHANT INSTITUTE		Y	Y		COUNSELOR	1.5	INDORE / BHOPAL
22	19.09.15	XL DYNAMICS LTD	FINANCE	25	0		PIONEER INSTITUTE	Y			Y	FINANCIAL ANALYST	3.5	NAVI MUMBAI
23	18.09.15	ICICI BANK	BANK	60	3	2	ARIHANT INSTITUTE		Y	Y		SR MANAGER OPERATION	2.3	MP
24	20.09.15	SAYAJI HOTELS	HOTEL	10	0		PIONEER INSTITUTE	Y			Y	MARKETING	1.8	INDORE
25	23.09.15	TELEPERFORMANCE INDIA P LTD	SERVICE	30	0		PATEL COLLEGE		Y	Y		CR MANAGER	2.0	INDORE
26	23.09.15	CONCENTRIX	IT / BPM	150		7	PIONEER INSTITUTE	Y			Y	PROCESS ASSOCIATE	2.5	GURGAON / CHANDIGARH
27	25.09.15	ASPRICOT TECHNOLOGIES	IT	10	0		PIONEER INSTITUTE	Y			Y	BD EXECUTIVE	1.8	INDORE
28	29.09.15	DECATHLON	SERVICE	5	0		SVCE		Y	Y		SALES MANAGER	2.0	MP

## Placement Refer Excel File



## *Social & Entrepreneurship Cell*

### **World Record of Reciting of VANDE-MATRAM**

On **14th August, 2015** in Indore at Dussehra Maidan a program was organized. The motive of the program was to make a World Record of reciting of “Vande Mataram”. Students of Pioneer Institute participated in the program to make this program a successful event.



## Celebration of Sadbhawna Diwas

With reference to the circular/AICTE Hqrs/2010/4974 dated 18th August, 2015, The Institute celebrated **“Sadbhavna Diwas” on 20th August, 2015**. The theme of “Sadbhavna Diwas” was to promote national integration and communal harmony among people of all religion, language and regions. The idea behind observance of “Sadbhavna Diwas” was to abstain from violence and to promote goodwill among the people across the nation.

The students, faculty members and staff of the Institute took an oath on this day.

मैं प्रतिज्ञा करता/करती हूँ की मैं जाति, सम्प्रदाय, क्षेत्र,  
धर्म अथवा भाषा का भेदभाव किए बिना सभी भारतवासियों की भावनात्मक एकता और सदभावना के लिए कार्य करूँगा/करूँगी। मैं पुनः प्रतिज्ञा करता/करती हूँ की मैं हिंसा का सहारा लिए बिना सभी प्रकार के भेदभावों की निंदा और सवैधानिक माध्यमों से सुलझाऊँगा/सुलझाऊँगी।

I take this solemn pledge that I will work for the emotional oneness and harmony of all the people of India regardless of caste, region, religion or language. I further pledge that I shall resolve all differences among us through dialogue and constitutional means without resorting to violence.



## Seminar on Occasion of World Heart Day

The Institute conducted a Seminar on occasion of **World Heart Day on 30th September 2015**. On this occasion a seminar was conducted by **Dr. Sandeep Shrivastava, Cardiac and Medical Director at Medanta Hospital, Indore**. The agenda of the Seminar was to aware students and faculty members about the certain facts about heart. The witness of the seminar was students of Under Graduate Courses (all semesters), Faculty and Staff members of Institute.

A health education was given by him through posters, models, videos about Heart Healthy Environment and successful steps to prevent various heart problems. He also informed that heart disease and stroke are the world's leading causes of death, claiming 17.3 million lives each year. He said that the places in which we live, work and play should not increase our risk of cardiovascular disease (CVD). But individuals frequently cannot make heart-healthy choices due to environmental factors, such as the availability of healthy food or smoke-free zones.

The information that he provided was very useful and will help the students, faculty and staff members in understanding the various heart related problems, their causes and dealing with this problem in future. Overall the seminar was very informative and educated on a necessary steps follow to prevent the cardiovascular diseases.



## Eye Check-up Camp by Rajas Eye & Retina Research Centre

On **12th August, 2015** Pioneer Institute organized a free Eye Check-up Camp. This camp was in continuation of last year's initiative of the Social Cell which was conducted in the Institute by Rajas Eye Clinic. The check-up camp was carried out to facilitate early detection of deficiencies and general eye problems of Pioneer Employees and students.



## Stall by Rotary Paul Harris School on Occasion of Raksha Bandhan

The Institute has a separate Social & Entrepreneurship Cell that contributes towards the society.

This time on **21st August, 2015**, the institute encouraged and appreciated the efforts of especially abled children by purchasing the handmade items made by students' of Rotary Paul Harris School.



## *Activities under NSS SFU Unit No 01*

### **Yuva Diwas**



“Spirit of Youth” was celebrated on account of Yuva Diwas at Pioneer Institute of Professional Studies, Indore. The program was conducted in the auditorium of the institute, where all the students, faculty members and staff members were present. The program was started with tribute to Late Dr. APJ Abdul Kalam, who has been an idol for youth of the nation. Dr. P. N. Mishra, Director IMS, DAVV Indore, Chief Guest of the program in his speech motivated young brains to contribute to nation with the cognition and spirituality. Dr. CA P. K. Jain, principal of the Institute highlighted the achievements of Late Dr. Kalam and stated that students must have a role model to decide their career path and a mentor to guide at every step. Dr. CA Prashant Jain emphasized to be youth by act and not by age. Students delivered speeches on the economy and contribution by youth. Jitesh Dubey (MBA) and Akash Yadav (B. Sc) delivered speech while Neha Gurung & Sawan Naik (MBA) performed to evoke the audience with the contribution of youth to rich heritage of the country.

#### **Plantation by Students of Pioneer**

On this occasion the students of Pioneer Institute gathered to promote healthy and green environment. In order to accomplish the motive, students planted trees in the campus. Faculty members were also present to contribute to the cause. Students took an oath to continuously work for making the city green by planting trees on every occasion in their home and nearby areas wherever possible. They also gave affirmation to motivate others to plant a tree and nurture it to grow by providing necessities for growth.

There are already more than 2500 trees in the campus and students wish to ascend this number in days to come. Dr. CA P. K. Jain supported this initiative by students and stated that every possible support will be provided to perform the entire task to make the environment green.

The program was concluded with vote of thanks by Dr. Mona Tawar, Director MBA.



## *Awareness About The Harmful Effects Of Weeds*



**Friday 21st August 2015.** Students of Pioneer Institute under the aegis of NSS SFU Unit 01 initiated the awareness program for removal of weeds in residential areas. All the volunteers and Program Officer with faculty members gathered in the campus. The first objective of the program was to create awareness among the students about the harmful effects of weeds and then the second objective to aware residents of the colony. The awareness to students and volunteers was given by program officer Mr. Varun Keshari, after which volunteers provided information to the residents.

Also removal of weeds in the campus was done by volunteers. Students promised to remove weeds from their nearby areas too by generating awareness about weeds in their society, colony and other parts of the city. There were 40 volunteers approximately who participated in the activity.



## *NSS Day Celebration*

**Wednesday 24th September, 2015.** The self-financed unit of NSS actively organized Youth Conference to celebrate NSS day. The theme of the conference was “I AM RED”. Various colleges participated in the conference and group discussions, Prestige Institute of Management and Research, Vikrant Institute, Shri Cloth Market Girls College, Vaishnav Institute, Acropolis Institute were few among the various institutes who registered their presence in the inaugural session and group discussions. Students participated on the theme of discussion: I AM WHAT I READ, related to Social Media, Print Media, Curriculum, and Religion & Spirituality. With the motto of NSS; NOT ME BUT YOU, students showed a great dedication for the country. The Panel of Judges, Mr. Sandeep Atre, Dr. Punit Kumar Dwivedi, and Ms. Aditi Chourasiya also addressed students and also guided them to contribute to community service and develop the personality being the objective of NSS. The program was organized under the guidance of Dr. CA P. K. Jain, Principal, Dr. CA Prashant Jain, Executive Director and Dr. Mona Tawar, Director.

The program was conducted by Mr. Varun Keshari, Program Officer.



## Induction

### Induction Program: UG

The Four Day Induction Program for UG I Semester students was organized in the Seminar Hall Pioneer Institute. The program was scheduled from **July 29th to August 1st 2015**. The aim of the program was to give insight about the college, its faculty and staff members, about the culture at campus, rules & regulations, associations, events and different departments.

**DAY 1:** The program started with lightening the lamp of goddess Saraswati by Dr. CA P K Jain, principal, Dr. CA Prashant Jain, Executive director and Dr. Mona Tawar, Director. All faculty members were present in the seminar hall and introduced themselves to students and with the respective departments. Following the sequence staff members introduced themselves and the concerned department. Heads of various departments with their team briefed the students about the guidelines to be followed which include heads of Library department, IT Department, Accounts Department and the Mentors.



Dr. CA P K Jain addressed the students and motivated them to perform extraordinarily in the every aspect of life. He emphasized on doing things differently rather doing different things. Dr. CA Prashant Jain shared the importance of student life in the years to follow and explained them to make full use of this life to build a smart career. Dr. Mona Tawar stated the examples of various alumni who have gained from the institute and shared success stories with the students.

Mr. Sumit Zokarkar explained students about the online filling of Anti Ragging form and submission of the same to the concerned department. Also a brief guideline related to anti ragging was announced to students and introduction to various committees and cells for student welfare was explained to students.

## DAY 2:

This day started with Yoga instructions, and students performed Surya Namaskar to start the day. They were already being told to be dressed to perform yoga. Post this session student interaction started with informal games and activities. There were many games planned for the new comers which included 1 minute games, couple games and team games. Students enjoyed a lot as they participated and boosted their team to compete others in the activities.



## DAY 3:

This day was a Bollywood day. All students were dressed in various styles of Bollywood actors and actresses and movies were being shown to them in the seminar hall itself. Students were told to be preparing for the next day to perform on stage.



## DAY 4:

At last the day came when students had to perform their talent and earn points for their team. A talent hunt show was organized which was judged by panel of judges. Students from all streams BBA, BCA, B. Sc. and B Com participated with full zeal and enthusiasm and showed various talents, mimicry, dance, singing, acting etc. Post this session the total score was added and prize distribution was done. Dr. Mona Tawar distributed gifts to the students.



The program was conducted by Mr. Varun Keshari and Mrs. Kumkum S Modak.

## *Induction Program: PG*

The induction program for budding managers was organized in the Seminar Hall of Pioneer Institute of Professional Studies, Indore. The program was scheduled on **11th September 2015**. The aim of the program was to give insight about the college, its faculty and staff members, about the culture at campus, rules & regulations, associations, events and different departments.

The program started with lightening the lamp of goddess Saraswati by Dr. CA P K Jain, principal, Dr. CA Prashant Jain, Executive director and Dr. Mona Tawar, Director. All faculty members were present in the seminar hall and introduced themselves to students and with the respective departments. Following the sequence staff members introduced themselves and the concerned department. Heads of various departments with their team briefed the students about the guidelines to be followed which include heads of Library department, IT Department, Accounts Department and the Mentors.





Dr. CA P K Jain addressed the students and motivated them to perform extraordinarily in the every aspect of life. His words reinforced students and boosted their morale. Dr. CA Prashant Jain shared the importance of student life in the years to follow and explained them to make full use of this life to build a smart career. Also he discussed the importance of a positive attitude towards life and the results of hard work. Dr. Mona Tawar stated the examples of various alumni who have gained from the institute and shared success stories with the students.

Mr. Sumit Zokarkar explained students about the online filling of Anti Ragging form and submission of the same to the concerned department. Also a brief guideline related to anti ragging was announced to students and introduction to various committees and cells for student welfare was explained to students.


There were many games planned for the new comers which included 1 minute games, couple games and team games. Students enjoyed a lot as they participated and boosted their team to compete others in the activities.

The program was conducted by Mr. Varun Keshari and Mrs. Kumkum S Modak

## *Extra-Curricular Activity*

### **Recreational Activity for Faculty & Staff**

#### **Pool Lunch & Sports**

On **6th July, 2015** a Pool Lunch was organized in the college premises. This initiative is taken to make the team relax and energize. All the faculty members and staff members brought various preparations from their home. Before starting with the pool lunch, delicious breakfast was served followed by various games played like cricket, kho-kho etc. All the members initiated and participated in these games and made it successful. After which everyone gathered in a hall where the lunch was served. The celebration started with cake cutting ceremony by  **C. Jain Sir**. After this everyone started with lunch. Just after lunch all the members played tambola. The winners were given exciting prize. Finally the day ended with loads of fun and entertainment.





*"An opportunity to work is good luck for me; I put my soul into it.  
Each such opportunity opens the gates for the next one."  
- Narendra Modi*



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